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## ABSTRACT OF THE DISCLOSURE

Retroreflective sheeting comprising a retroreflective base having a smooth surface layer (4) on its light-incident side and a fluorine-containing resin film (1) having a total light transmittance of 80% or more which is provided on the smooth surface layer (4) via an adhesive layer (3), wherein a printed layer (2) made of discontinuous printed parts is provided between the film (1) and the adhesive layer (3). The printed layer (2) does not cause the film (1) to separate.